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Because Modern Warfare is published by Activision, which is a part of the bigger Activision/Blizzard company. So to save money, they just put it out on the Blizzard launcher (Battle.net)

Why is COD MW 2024 not on steam? :: Off Topic

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Before 2024, Activision sold digital versions of PC Call of Duty titles on Valve's successful Steam platform. In 2024, Activision decided to take the game off of Steam and make it exclusively available on Battle.net largely to attract users to, and grow, Activision's own platform.

Removing Call of Duty from Steam was a resounding failure ...

What's the queright