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[Websites collect personal information by making a record of your computer's ID and your Internet Protocol \(IP\) address. These are unique to your computer and can be traced back to you.](#)

[What kind of information is being collected about me online?](#)

[priv.gc.ca : privacy-education-for-kids : fs-fi : choice-choix](#)

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[Websites may track your online activity by using a cookie or pixel to identify you even after you leave the site. Or they may use device fingerprinting a technique that uses your browser's unique configurations and settings to track your activity.](#)

[How Websites and Apps Collect and Use Your Information](#)

[consumer.ftc : articles : how-websites-and-apps-collect-and-use-your-...](#)

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