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The brand, which VF Corp acquired in 2004, posted strong sales for years before losing momentum during the pandemic as shoppers gravitated towards running shoes or different brands like Nike and Converse. Today, Vans is dealing with muted demand, supply chain issues and lower wholesale sales in the Americas.

VF Corp : Vans results are '#39;not where we should be'#39; - Modern Retail

operations : vf-corp-vans-results-are-not-where-we...

[VF Corp : Vans results are '#39;not where we should be'#39; - Modern Retail](#)

According to Modern Retail, Vans has experienced a drastic decline this year in YoY revenue, measuring at a 22% loss. The main causes of this predicament have arisen from muted demand, supply chain issues and lower wholesale sales.

Vans Has Been Selling Shoes at Pre-Inflation Prices, but Is It Working?

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[Vans Has Been Selling Shoes at Pre-Inflation Prices, but Is It Working?](#)

If you've used freight shipping before then you've probably heard the term BOL. You're probably wondering, What does BOL stand for? The BOL acronym is short for bill of lading, and it's an official document used for virtually all freight shipments.